



The Broadview Report On Public Affairs: September Edition -- Ontario Voting Intentions

About The Broadview Report on Public Affairs:

Each month the team at Broadview Strategy Group selects a topic that has received extensive media coverage, generated an interest and is expected to have impacted public opinion. We then commission a Forum Research poll to provide the general public with insight into the selected issue and analysis of what it means. Last month we chose the topic of private zoos and aquaria. This month we selected Ontarian's voting intention and the state of the Ontario Liberal Party's current leadership and possible successors, as Premier McGuinty faces a mandatory leadership review later this month.

Research Methodology:

The poll was conducted by Forum Research Inc. for Broadview Strategy Group on September 14, 2012. A total of 1058 Ontarians 18 years of age and older were randomly interviewed by Interactive Voice Response (IVR). A probability sample of this size has a margin of error of plus or minus 3%, 19 out of 20 times.

Reporting:

A summary of the survey's findings are below, followed by exact question wording and results with graphs.

Summary of Findings:

- The NDP has surged to a statistical tie with the PCs (36% to 35%) and the Ontario Liberals have fallen to 22%. The Green Party is at 6%.
- Although the NDP nominally leads in the popular vote, the PCs would form a minority government with these results. They would be expected to win 48 seats, compared to 30 for the Ontario Liberals and just 29 for the NDP.
- Just 24% of Ontarians approve of Dalton McGuinty's leadership of the Ontario Liberal Party, with 62% disapproving.
- 43% of Ontarians and 39% of Ontario Liberal Party supporters support the Ontario Liberal Party holding a leadership convention within the next year.
- A top tier of potential leadership candidates would include Kathleen Wynne (24%), George Smitherman (20%), and Dwight Duncan (18%).

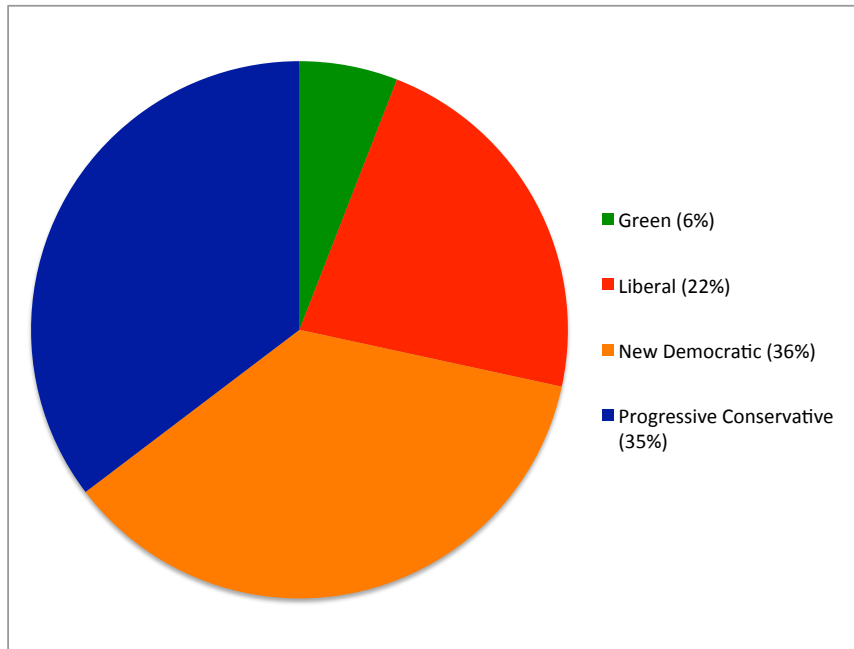
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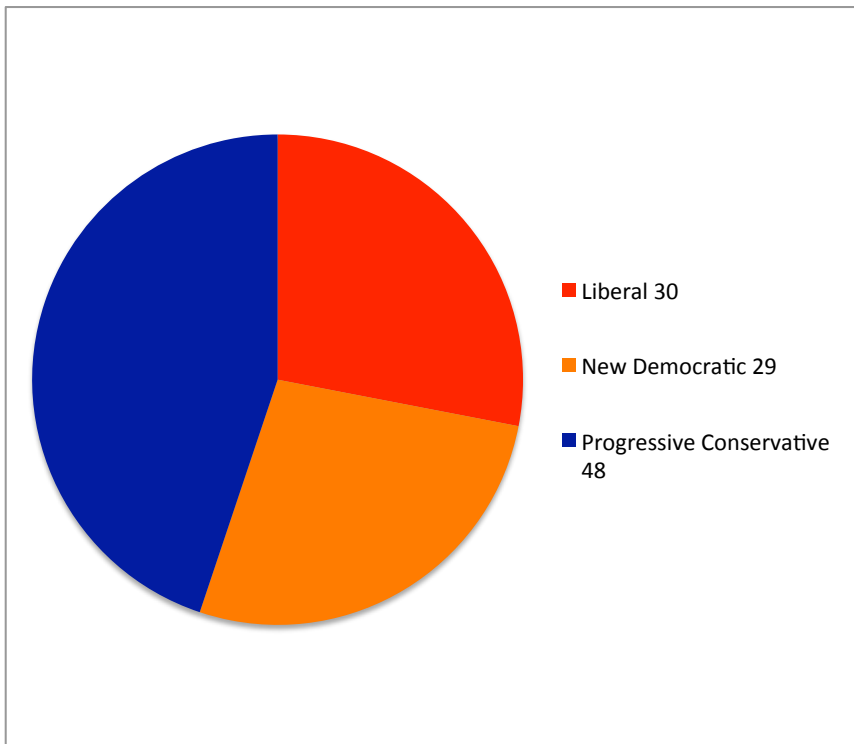


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1) If a provincial election were held in Ontario today, which party would you be most likely to vote for?



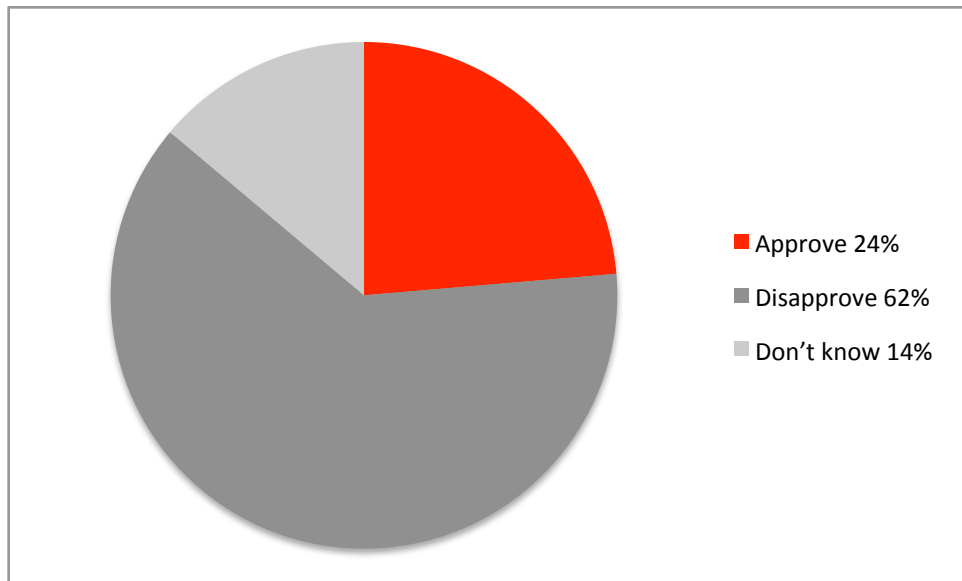
Forum Poll Seat Projection:



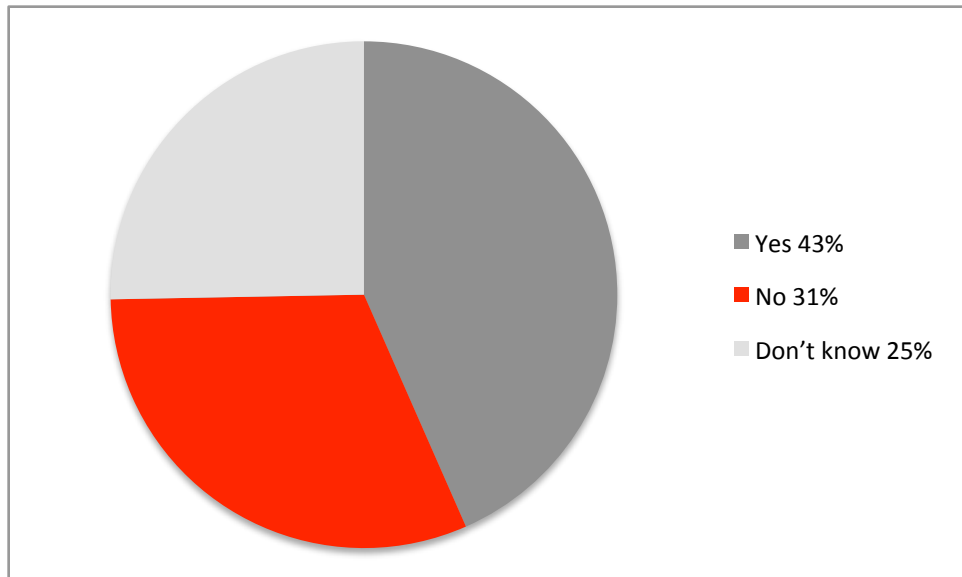


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2) Do you approve or disapprove of Dalton McGuinty's leadership of the Ontario Liberal Party?



3) Do you wish for the Ontario Liberal Party to conduct a leadership convention within the next year?





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4) If the Ontario Liberal Party held a leadership convention and Dalton McGuinty was not running, which of the following would you like to see win?

